



#### Symbio-polis – a bio-regional Collaboratorium:

University of Florence- Architecture Department & Manchester Urban Institute, University of Manchester:

Regenerating metabolisms at the urban/rural interface for the urban bioregion: collective intelligence, integrated and immersive codesign in the agro-urban context of Prato.

DETAILED PROGRAM AND ACTIVITIES SCHEDULE

(version May 5<sup>th</sup> 2023)

#### Inspiration

"We focus on a 'bio-regional' approach for renewing the links between human & natural systems. The 'symbio-polis' is both a city and a civilization, based on a 'collective bio-regional intelligence', which can turn crisis into opportunity – from climate extinction to peace and prosperity.

While the principle is clear, the practice raises many questions.... where is the 'bioregion' and who decides: how to distribute resources by markets / other systems: how to balance social justice with ecological priorities: how to balance local needs with international trade, etc.

This workshop is a dynamic 'Collaboratorium' – an experimental living lab. We can explore deeper problems & co-design pathways for transformation, where physical / urban design is fully integrated with other systems. To start we ask topical questions:

- 'What is the system & how does it work': the 'factors' of cause and effect –
  food-energy-water: spatial units from household to regional: economic
  enterprise & investment: technical innovation & digital intelligence: cultural
  diversity & empowerment, etc...
- 'Who' is involved the 'actors' or stakeholders, in systems of 'agency' and 'intention': public, private, civic, citizens, academics etc.
- 'Why' is this a priority: the 'vectors' or systems of deeper value and meaning: social, technical, economic, ecological, political, cultural

For such challenges there are no 'models' or 'apps' with big data & AI. It's more useful and meaningful, to explore together the landscape / mind-scape, to map a

longer journey of transformation, and design the pathways ahead, based on the synergies between actors, vectors, factors etc.

#### **Application**

We can use a variety of methods and tools both on-site and online. The synergistic method / pathways toolkit provides a set of visual thinking templates, for mapping and design of cognitive systems. The overall aim is to demonstrate & develop a 'collective bio-regional intelligence' –

- between the workshop participants,
- for the users / clients / community / region / society around.

Online tools (since 2020) include Mural whiteboards, Kumu system mapping, Padlet platforms, and 'Playbooks' – we will demonstrate how these can work.

On-site tools are based on visual thinking and the Pathways toolkit of flexible templates: methods include soft systems mapping, causal layer analysis, role-play mapping, and the over-arching 'synergistic approach' to mapping and design for the collective intelligence.

General workshop / collaboratorium principles: (1) everyone has a chance to speak & do something, (b) we aim to turn ideas into action, (c) we aim for a *collective intelligence* of learning, co-creation & co-production.

Further info on <u>Deeper-City: Collective-Intelligence-and-the-Pathways-from-Smart-to-Wise & Laboratory for collective intelligence</u>





# (Day 1) - Monday May 8: Scoping & mapping of problems & challenges

Time	Activity	Actors Involved	Venue	QUESTIONS & TASKS	METHODS	MATERIALS & TEMPLATES
9.00-9.30	Welcome Coffee	Professor, teaching staff, tutors and workshop students	PIN di Prato Room 202			
9.30	Methodological & operational framing of the workshop;  Context: Introduction to concepts & workshop goals: Bioregionalism: urban- rural metabolisms & linkages; Discussion	- guest Professor Joe Ravetz; - Prof.C.Perrone: Metodologia per la individuazione del quadro degli attori e stakeholders	PIN di Prato Room 202	Q - what is 'bio-regional'? Q - Can it work in a global capitalist system? Q - which are the biggest problems & challenges? Q - what kind of case studies to work on?	An extended debate & demonstration of ideas & methods start in plenary (full meeting):	visual thinking materials: space for posters (possible online whiteboard)
11.30	• (BREAK)			We form groups in the break People propose groups on the whiteboard - Others put up notes to join the group they prefer (we can change later)	Groups can focus on: - themes: (food, housing, ecology) - practices (urban design, planning, IT systems, governance)	
12.00	<ul> <li>Survey of participants</li> <li>Co-design for collective bio-regional intelligence         <ul> <li>methods</li> </ul> </li> <li>Practical: problem mapping</li> <li>Discussion</li> </ul>	Students, Professors and teaching staff	PIN Prato Room 202	Q - How to visualize / map / analyse these 'hyper complex' problems? Q - How do different people see them?	Visual thinking: group / individual – (template may be useful	('crystal ball')





13.30	Presentation of the study the area key features, processes, challenges and related Municipality policies	Professors and Teaching Staff, Muncipality Urban policies and urban planning adjoint arch. V.Barberis. Gli indirizzi ed obiettivi della Pianificazione; C.Giuliacci: Il paesaggio agrio storico di Prato; A.Regoli: Prima survey degli	Free in the places around (bars, take away, etc.) PIN Prato Room 202	Q - Which are are the top priorities & challenges for the area? Q - What are the policies & plans? Q - On which sources, data and materials, we can count on?	Presentation of the available archives of data for the laboratory	
		attori locali e stakeholders - Laura Fortuna – (Avventura Urbana)  • Discussion				
16.30	Break					
16.45	<ul> <li>Practical: 'Actor mapping' of the problems</li> <li>Discussion</li> </ul>	Attendees: Working in groups (themes / practices)	PIN Prato Room 202	For each theme / practice: Q - Who does what around the table? Q - Who has the power & knowledge? Q - Who 'sets the agenda'	Visual thinking: group / individual – (template may be useful)	'round table'
17.15- 18.00	<ul> <li>Practical: 'Factor mapping' of the problems</li> <li>Discussion</li> </ul>	Attendees: Working in groups (themes / practices)	PIN Prato Room 202	Q - How does your 'system' work? Q - Which are the inputs, processes, outputs?	Visual thinking: group / individual – (template may be useful)	'business model'





First guided field visit and survey					TEMPLATES
	Students, Workshop coordinators, teaching staff, tutors,	Study area: "agriurban gulf"	Survey about the main features of the area	Participative observation, sketches, photos report	TEMPLATES
Lunch		Circolo ARCI Zanobetti, San Giusto (v.Cava n. 195)			
First interactive debriefing: exploring criticalities, changes & possible futures (comments/notes/projectual reflection)  • General discussion	Students, Workshop coordinators, teaching staff, tutors,	Circolo ARCI Zanobetti, San Giusto (v.Cava n. 195)			
<ul> <li>Introduction to futures methods</li> <li>Practical – change mapping</li> <li>Discussion</li> </ul>			Q – what forces may change your system? Q – which are highest impact / uncertainty? Q – which are local / global, short / long time? Q – which are surface / deeper levels?	Visual thinking: group / individual – (template may be useful)	'driving forces & layers': '3 horizons'
Break			·		
Practical – design with the future			Q – what creative ideas come from future study?	Design thinking: group / individual –	
<ul> <li>Introduction to scenarios</li> <li>Practical – scenario mapping</li> <li>Discussion</li> </ul>	Joe Ravetz	Circolo ARCI Zanobetti, San Giusto (v.Cava n. 195)	Q – which forces can produce alternative futures? Q – what do these alternative futures look like & feel like?	Visual thinking: group / individual – (template may be useful)	'crossroads'
	First interactive debriefing: exploring criticalities, changes & possible futures (comments/notes/projectual reflection)  General discussion  Introduction to futures methods Practical – change mapping Discussion  Break Practical – design with the future  Introduction to scenarios Practical – scenario mapping	Lunch  First interactive debriefing: exploring criticalities, changes & possible futures (comments/notes/projectual reflection)  General discussion  Introduction to futures methods Practical – change mapping Discussion  Break  Practical – design with the future  Introduction to scenarios Practical – scenario mapping Discussion  Joe Ravetz	Lunch  Lunch  Lunch  Lunch  First interactive debriefing: exploring criticalities, changes & possible futures (comments/notes/projectual reflection)  General discussion  Introduction to futures methods Practical – change mapping Discussion  Break  Practical – design with the future  Introduction to scenarios Practical – scenario mapping Discussion  Lutors,  Students, Workshop coordinators, teaching staff, tutors, Titorolo ARCI Zanobetti, San Giusto (v.Cava n. 195)  Circolo ARCI Zanobetti, San Giusto (v.Cava n. 195)	Lunch  Lunch  Circolo ARCI Zanobetti, San Giusto (v.Cava n. 195)  First interactive debriefing: exploring criticalities, changes & possible futures (comments/notes/projectual reflection)  General discussion  Introduction to futures methods Practical – change mapping Discussion  Discussion  Discussion  Tircolo ARCI Zanobetti, San Giusto (v.Cava n. 195)  Q – what forces may change your system? Q – which are highest impact / uncertainty? Q – which are local / global, short / long time? Q – which are surface / deeper levels?  Practical – design with the future  Discussion  Discussion  Joe Ravetz  Circolo ARCI Zanobetti, San Giusto (v.Cava n. 195)  Q – what forces may change your system? Q – which are local / global, short / long time? Q – which are surface / deeper levels?  Practical – design with the future  Circolo ARCI Zanobetti, San Giusto (v.Cava n. 195)  Q – what creative ideas come from future study? Q – which forces can produce alternative futures? Q – which do these alternative futures look like & feel like?	Lunch  Lunch  Lunch  Circolo ARCI Zanobetti, San Giusto (v.Cava n. 195)  First interactive debriefing: exploring criticalities, changes & possible futures (comments/notes/projectual reflection)  Introduction to futures methods Practical – change mapping Discussion  Practical – design with the future  Practical – design with the future  Introduction to scenarios Practical – design with the future  Introduction to scenarios Practical – design with the future  Introduction to scenarios Practical – design with the future  Introduction to scenarios Practical – scenario mapping Discussion  Introduction to futures material cicus (circolo





(Day 3) - Wednesday May 10: Opportunities and synergies

Time	Activity	Actors Involved	Venue	QUESTIONS & TASKS	METHODS	MATERIALS & TEMPLATES
9.30- 13.30	Second guided field visit and indepth analysis of the site with local actors	Students, Workshop coordinators, teaching staff, tutors, local actors: farmers, pastor,	Study area: "agri- urban gulf"	Survey about the main features of the area	Participative observation, sketches, photos report	
13.00 14.00	Lunch		Circolo ARCI Zanobetti, San Giusto (v.Cava n. 195)			
14.00	Second interactive de-briefing: exploring opprtunities and synergies comments/notes/project reflection; -design groups formation	Students, Workshop coordinators, teaching staff, tutors,	Circolo ARCI Zanobetti, San Giusto (v.Cava n. 195)	Q - what criteria for the division into working groups?	(we may move the groups around)	
14.30	<ul> <li>Introduction to synergistic methods</li> <li>Practical – 'synergy mapping (1)</li> <li>Discussion</li> </ul>			Q – which are the possible synergies of different actors? Q – how do these change the structures of power? Q – how can the collective intelligence emerge?	Visual thinking: group / individual – (template may be useful)	'round table synergies'
15.30	Break					
15.45	Practical – design with synergy			Q – what creative ideas can realize the synergies?	Design thinking: group / individual –	





17.15	Practical – 'synergy mapping (2)	Joe Ravetz	Circolo ARCI	Q – which synergies in	Visual thinking: group	'business model
	Discussion		Zanobetti, San	the business model /	/ individual –	synergies'
			Giusto (v.Cava n.	value chain?	(template may be	
			195)	Q – how can the	useful)	
				collective intelligence		
				emerge?		
18.00	Discussion					
18.30	Back home/accomodations					

# (Day 4) - Thursday May 11: Pathways & strategic design

Time	Activity	Actors Involved	Venue	QUESTIONS &	METHODS	MATERIALS &
				TASKS		TEMPLATES
9.30	Design laboratory session - General discussion	Students, Workshop coordinators, teaching staff, tutors	Prisma Laboratory Comune di Prato (v. Galcianese, 34)	Implementing the agreed and shared design issues in coordination between the different groups	Interactive design work in groups	
10.00	<ul> <li>Introduction to pathways, road-mapping, evaluation</li> <li>Practical – 'pathway mapping'</li> </ul>	Joe Ravetz	Circolo ARCI Zanobetti, San Giusto (v.Cava n. 195)	Q – what 'pathways' can realize the synergies? Q – will these work in alternative futures? Q – how to improve the 'collective intelligence'?	Visual thinking: group / individual — (template may be useful)	'pathway stress-test'
11.00	Break					
11.30	Practical – 'road-mapping'			Q – who can do what / when / how much?	Visual thinking: group / individual –	'road-mapping'





				Q – what policies / governance actions are needed? Q – how to improve the 'collective intelligence'?	(template may be useful)	
12.30	• Discussion					
13.00	Light lunch		Self-organised			
14.30 - 18.00	Design Laboratory session	Students, Workshop coordinators, teaching staff, tutors	Prisma Laboratory Comune di Prato	Implementing the agreed and shared design issues in coordination between the different gorups	Interactive design work in groups	
18.00-	Free visit to the ancient centre of Prato-Macrolotto 0 (Chinese urban places)	(not mandatory) Students, willing teaching staff, local experts	Historical centre of Prato, Macrolotto 0			





(Day 5) - Friday May 12: discussion / evaluation / next steps

Time	Activity	Actors Involved	Venue	QUESTIONS &	METHODS	MATERIALS &
				TASKS		TEMPLATES
9.30	Design Laboratory session	Students, Workshop	Prisma	Implementing the	Interactive design	
		coordinators, teaching	Laboratory	agreed and shared	work in groups	
		staff, tutors	Comune di	design issues in		
			Prato	coordination between		
				the different groups		
11.30	Overview of 'collective bio-regional	Joe Ravetz		Q – how do these		
	intelligence' – applications,			ideas & designs work		
	challenges, opportunities -			in a changing world??		
	<ul> <li>Discussion</li> </ul>			Q – how to achieve		
				the collective		
				intelligence needed??		
12.30-	Light Lunch		Self-organised			
13.30						
14.00-	Groups projects presentation	Students, Workshop	Prisma		Plenary presentation	
16.30		coordinators,	Laboratory			
		Municipality adjoints	Comune di			
		and staff, teaching staff,	Prato			
		tutors,				
16.30-	Questions and results discussion	Students, Workshop	Prisma	Which is the overall	Collective discussion	
17.30		coordinators,	Laboratory	scenario structure,		
		Municipality adjoints	Comune di	main strategies &		
		and staff, teaching staff,	Prato	projects to achieve it;		
		tutors,		which the main		
				potentialities and		
				hurdles?		
18.00	Group picture and greetings	Students, Workshop	Outdoor			
		coordinators, teaching	spaces			
		staff, tutors, local actors				
		involved				





## **LOGISTIC DETAILS**

### 1) Monday May 8: Scoping & mapping of problems & challenges

9.00 Gathering point. Piazza dell'Univeristà , in front of the Raiway Station Prato Porta al Serraglio 9.30 PIN Prato, Aula 202

Lunch: self-organised. There are many options in the city centre

### (2) Tuesday May 9: Changes and futures

9.30 Parcheggio Piazzale Nenni (accessible from Viale Leonardo Da Vinci by car or by bus: LAM ARANCIONE direzione Galciana)



At this link the proposal for the field trip. The tour can be rearranged according to conditions <a href="https://www.google.com/maps/d/edit?mid=1hTRT4M-WvRGjxsN-8-XOZpCy3IZtGv8&usp=sharing">https://www.google.com/maps/d/edit?mid=1hTRT4M-WvRGjxsN-8-XOZpCy3IZtGv8&usp=sharing</a> Lunch at Circolo Zanobetti

## (3) Wednesday May 10: Opportunities and synergies

9.30 San Giusto 4 Bus station (accessible by car or by bus: LAM ROSSA direzione S. Giusto)







Here's the link to the proposed field trip. The tour can be rearranged according to conditions <a href="https://www.google.com/maps/d/edit?mid=1eesH7k4KHiyPv2DbTH2w6v\_VUOYTcQA&usp=sharing">https://www.google.com/maps/d/edit?mid=1eesH7k4KHiyPv2DbTH2w6v\_VUOYTcQA&usp=sharing</a> Lunch at Circolo Zanobetti

## (4) Thursday May 11: Pathways & strategic design

9.30 Prisma Via Galcianese 34, (We'll see if reach there by bus/car or walking) Lunch: self-organised.

## 54) Friday May 12: discussion / evaluation / next steps

9.30 Prisma Via Galcianese 34, (We'll see if reach there by bus/car or walking) Lunch: self-organised.